

PUBLIC VISITATION DAY

A. ACTIVITIES:

Hold an "Open House" at CIA Headquarters, advertised in advance to which the public at large would be invited. Show off-the-shelf films throughout the day in the auditorium. Set up a walk-through display area, similar to that used for Family Day (U-2 camera, Cuban Missile Crisis data). Provide small group tours through the Library. Perhaps sell coffee and doughnuts in the cafeteria. No access would be permitted above the first floor. Station guides at various points on the first floor tour to answer questions.

B. NUMBER AND TYPE OF PEOPLE TO BE REACHED:

The response is hard to predict. Nevertheless, planning would need to be based on a large number, anywhere from one to five thousand people. Perhaps more. Visitors would likely include the curious who are attracted by the opportunity to see the inside of the "mysterious" CIA.

C. COSTS:

Additional payrolling costs based on a program of five hours (10:00 a.m. to 3:00 p.m.) on a Saturday are estimated at \$5,800 for  Federal Protective Service officers,  Agency Security officers, and  from the Office of Security to

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MEMORANDUM FOR: DDCI

Hank -

[redacted] requested I prepare the  
attached in order to provide the same information  
for the "Open House" idea as we provided on the  
other suggestions.

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A/DDCI

Date 19 April 1977

FORM 101 USE PREVIOUS  
5-75 EDITIONS